

### 30 second resumé:

Customer satisfaction is Job #1: solutions not excuses

I create solutions

A farmer not a hunter

The most optimistic person you'll meet

A passionate advocate for staying in touch and being authentic with clients, whilst growing profitable and long-term relationships.

Goal oriented

Happy to work in any situation, and any role.

I also make great pizza, call me.

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## Adrian John Mark Price

Nationality New Zealand Resident

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References available on request.

*Geoff Paterson of Corporate Express is a fan, call him on 0800 800 547; Neil McDonald, of UMC, said he'd have something nice to say about me if you call him on 374 6400; Mike Blackburn, from SCOUTS, has lots of gossip if you have a minute on 982 7836; and I have a nice commendation from my mum but that really is a bit one sided.*

## Personal statement

My career to date has been diverse, but has been persistently centred on solving problems and connecting people with the things that make them happy.

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## Concrete skills

Proficient in: Indesign, Freehand, Photoshop, Microsoft Office software, GoLive, PageMaker, OSX, Windows, FileMaker Pro, preparation of artwork for print.

Skilled knowledge of: Illustrator, Flash, Quark, HTML, XML, Postscript, UNIX.

Solving problems through creating solutions that work.

Liaison: you can't manage relationships, only work with them and cajole.

Building effective long term relationships: between clients and consumers, between consumers and clients, between team members.

Getting attention without interruption or stealing attention.

Copy writing.

Cashbook accounting, PAYE, GST.

Staff management.

Studio management.

Project management, data backup, network maintenance.

Story telling as conversation, and technical and creative jargon, fluent in GEEK.

## Qualities:

- optimistic
- a passionate advocate for effective honest communication
- articulate, able to solve problems creatively
- can perceive issues dispassionately
- insight as well as experience
- extroverted
- possesses a "can-do" attitude
- understands that the customer is always right and that working happily alongside team members is crucial to a simple and worthwhile life
- avid consumer of contemporary music
- cyclist.

# Stuff I've done...



## Temp

Kelly Services Working on location for Corporate Express: despatch, inwards, computer systems, a solution provider and fast learner. Other workers come to me to get things done, to find things and to make things easier. It's not rocket science and sometimes it looks like magic.

## Communications and Marketing

SCOUTS NZ March 2009–September 2009: fixed term contract.  
Designing support material for volunteer leaders to remove barriers to recruiting: live forms, blogging, learning materials and support collateral.  
Attempting to isolate friction points and delivering material that eliminate the friction so that programmes are delivered on-brand with minimum extra effort.

## Art Director (mid weight)

UMC December 2008–March 2009: (Redundancy due to recession)  
A return to more creative endeavours. Solutions to gnarly briefs from our customers. Delivering artwork, ideas and advertisements that are true to brand as well as on target and effective.

## Production/Traffic Manager

UMC January 2007–November 2008  
Managing delivery and flow of work in a studio of 5 Art Directors and Production Artists, liaison with shareholders, account directors and suppliers for timely delivery of Print and Media elements for clients.

## Mac Operator

UMC October 2006–January 2007  
Preparation of artwork for publication, working to short deadlines for exacting clients.

## Temp

Kelly Services Various temporary assignments, mostly within supply chain businesses, working with a box cutter and a picking trolley, some heavy lifting, visualising how best to fit disparate items economically into a box with the least volume and effort.

## Customer satisfaction generator

ninefish trombone 1995–2006 Christchurch.  
Established and owned a successful business. Offering graphic design, print management and internet services to diverse clients; consulting on marketing strategy, training for clients and their employees. Creative graphic design, copywriting, art direction. Financial accounts management, staff management and training, devising systems and writing procedural manuals.

### **Tutor**

Christchurch Polytechnic Christchurch.  
Tutoring at diploma level, Photoshop, PageMaker, Freehand, Flash.

### **Graphic Designer/Studio Manager**

The Graphiteers Christchurch.

### **Graphic Designer/Studio Manager**

Artcell Graphics Christchurch.

### **Graphic Designer**

Copyland Ltd. Christchurch

### **Teacher**

3-D Studies and Art Malvern, Worcestershire, England.

### **Production Manager and Sound Engineer**

SSE Hire Ltd. Birmingham, West Midlands, England.  
Mixing sound for live concerts throughout England and Europe. Developing systems to repair, maintain and recondition very large (and very loud) public address systems. Developing signal distribution systems for quick and reliable rigging of sound modules throughout Europe.

### **Volunteer roles**

Scout Group Leader 1998–current: I am responsible for the smooth operation of a Kea, Cub, Scout and Venturer Group, offering opportunities to experience leadership, responsibility and outdoor fun to more than 70 youth every week.

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## Academic Achievement

Birmingham Polytechnic **Post Graduate Certificate of Education**  
Main subject specialism: Art and Design, Elective: Special Educational Needs  
Age range: 11 to 18

Coventry Polytechnic **B.A. (Honours) in Graphic Design**  
Specialisation areas: Typography, Computer Graphics and Design, Information Design, Illustration.

### **Art Foundation Course**

**3 G.C.E. A Levels** [Bursary Equivalent]

**5 G.C.E. O Levels** [School Certificate Equivalent]

**1 C.S.E.** [School Certificate Equivalent]

### **Other Achievements**

ESP South **Entrepreneurs Success Programme Graduate** 1998–2001  
3 Year business skills course

ESP South **Eagles Programme** 2001–2004  
3 Year advanced business skills course

Tai Poutini Polytechnic **Certificate in First Aid, Search and Rescue**  
Manage first aid in emergency situations, provide first aid, respond to emergency care situation in the outdoors, provide resuscitation level 2, communicate outdoors using two way radio.